

Snowbee International Group

Snowbee (UK) Ltd was established in 1978 and is part of the International Snowbee Group which has offices in Taiwan, Singapore, New Zealand and Canada plus many appointed distributors internationally and manufacturing bases in Taiwan, China & Korea, in addition to the UK manufactured products.

What helps makes Snowbee unique however, is that all the product design and development work in game and sea fishing, is carried out at the UK office in Plymouth. The design team here are all keen Fly Fishermen, with between them, over 125 years experience in all aspects of our sport – Single-handed trout fly fishing, 2-handed Salmon Spey fishing and Saltwater Fly Fishing.

Based in Plymouth, in south west of England, Snowbee are spoilt for choice in game and sea Fishing. A short distance to the north of the offices is Dartmoor National Park. Thousands of acres of unspoilt moor-land; the peat moor providing gin clear brooks and streams, full of wild brownies, with lightening reactions. Further down the valleys, these streams combine forces to create the Rivers Dart, Tamar & Plym, These mighty rivers and their associated tributaries, offer a wealth of Salmon, Trout & Sea-Trout Fishing. Our moorland streams & rivers also flow into spectacular reservoirs, which together with numerous small still water fisheries, provide unparalleled River & Sillwater fly fishing.

To the south is the sea..... bordered by typically rugged coastline with numerous estuaries and beaches, offering spectacular sport for the saltwater fly fisher, with species such as Bass, Sea-Trout, Pollack & Mackerel in abundance.

Snowbee (UK) Ltd first started by introducing waders into the UK market in 1984, when the original range of Lightweight PVC Waders was distributed. Since then the business has grown considerably to include a full range of top quality Fly Fishing equipment and accessories and today a very modern range of Sea fishing equipment too – the company's aim being to equip the progressive, modern day angler from head to toe, with affordable, top quality clothing, tackle and accessories.

Last year 2014, the company's 30th anniversary year. proved to be the most successful in the company's history, fuelled by a constant strive to design and produce ever better products and continually improve and if a product isn't good enough for the team to use themselves it doesn't make the catalogue.

2015 sees Snowbee ready for the new season with the best and broadest range of products ever, delivering exceptional value and performance.